

# The Dimmer View

BY MAX GOODWIN

The way things are shaping up, it is probable that an election on incorporation will be called early in October.

According to the proponents of the venture, the election on incorporation will be a joint one with electing persons who will serve as the first city council, should the issue pass.

It is the feeling of this publication that anyone who has firm convictions on the way a city of some 25,000 should be run should make himself eligible by filing for the election race.

While it is true the job will pay nothing, there are rewarding areas involved whereby the first councilmen, or councilwomen, may point back in the years to come and give credit to themselves for having breathed life into a fledgling city.

So far no one has officially announced his candidacy. We hope there will be 20 or 25 running for the five positions to be filled. It is surprisingly easy to get into the race. An uncomplicated petition must be circulated and carry the names of at least five persons as sponsors. The petition forms will be available at this publication's office at 7834 Lester avenue if and when the supervisors approve the election. This date possibly will be set at the public incorporation hearing late in August.

Any registered voter may run for a councilman seat. Some who will not make themselves available for the race are the chairmen of the incorporation committee and persons connected with this newspaper.

If you are sincerely interested and cannot run for any reason, encourage a neighbor whom you feel might make good governmental timber.

Recently a suit was lodged against the local water works by the Nielsen family after Mrs. Nielsen had allegedly suffered damages to her singing voice because of the dust resulting from sandblasting operations on a water tank adjacent to their home on Costa Bella street. We've had our eyes working on this case and they report it wasn't the dust. It was the water. We took the trouble to ask a couple of employees of the water works which they thought would wreck vocal cords quicker, dust or water.

(Continued on Page 4)

## Pony All-Stars Nip Ocean Beach, Enter Regionals

Ninth inning home runs by Barry Hudson and Larry Edwards gave the Lemon Grove-Spring Valley Pony All-Stars a 3-1 victory over the Ocean Beach All-Stars this week and moved them into the regional playoffs which open Saturday at Helix Field, La Mesa.

The win gave the locals the San Diego district championship. They will represent the San Diego area in the regional All-Star B-U-S. against teams from California and other western states and Hawaii.

The All-Stars, composed of players from Pony League teams in the Lemon Grove-Spring Valley area, were awarded trophies and regional pins after the game and received the "San Diego" uniforms they will wear in the playoffs.

The squad will attend the Annual Pony League banquet to-morrow night at 7:30 p.m. at the Lafayette Hotel. Joe E. Brown, noted comedian and Pony League president, will be the guest of honor. Tickets are \$3.50 and the public is invited.

In the championship game, Ocean Beach took a one-run lead in the first inning but the All-Stars tied it up 1-1 in the sixth when Ronnie Cady scored on Red Westcott's single.

Deadball hit in the seventh, the game went into extra innings until the homers by Hudson and Edwards broke it up in the top of the ninth. Ron Scagliotti was the winning pitcher, allowing only five hits.

Banquet tickets and "season" playoff tickets can be obtained from Mrs. Margaret Westcott at HO 97218 or Mrs. Marie Hodgson at HO 94132. Tickets for the 18-30 game playoffs are \$3 or two for \$5. Admission for individual games will be 50 cents.

# LEMON GROVE REVIEW

California's Fastest Growing Community... 'Best Climate On Earth'

Vol. 10, No. 51

LEMON GROVE, CALIFORNIA

Thursday, August 7, 1958

THIS WEEK... You'll find plenty of incentive to buy at home when you read area merchants' advertisements in this issue. ... INSIDE

## SANITATION TAX CUT



**MORE HOMES**—The precursor of many more homes to come is started at the former La Presa airport in ground-breaking ceremonies. Walter Bollenbacher, Raymond Swamer and Fred Hanson, developers all, chat as the three million dollar project gets under way. Hanson is director of the adjacent La Presa water district.

## SV Estates Homes Underway At La Presa

One of the largest land sales in recent years was finalized last week in the San Diego county recorder's office with the filing of two-trust deeds of about \$3 million.

Roger N. Howe, county recorder, said the purchasers, Walter Bollenbacher and Louis L. Kelton, were presented at the filing by Raymond Swamer, San Diego manager for the sub-dividers and Ernest J. Billman, vice president of the Security Title and Insurance company. Bollenbacher and Kelton are developers of Allied Gardens.

The area in question is approximately 600 acres in the Sweetwater valley, including the former La Presa airport, which is a portion of the old Spanish land grant, known as Jamacha Rancho, according to Billman.

Swamer said his company has overall plans for the building of 2,500 homes in this area but that the deeds recorded now are for the immediate construction of 241 Allied Gardens type homes, which will be known as the Spring Valley Estates.

Four of the Spring Valley Estate homes are now under construction and as soon as they are completed, will be used as models for the tract.

(Continued on Page 4)

## Jaycees To Make Aviation Award

Entries have been opened for the annual aviation achievement award, given annually to the person in San Diego who has made the greatest contribution to the field of aviation. Nominations are being solicited from all San Diego firms engaged in aviation or related fields, announced Roger Turnbaugh, chairman for the sponsoring San Diego junior chamber of commerce.

The aviation achievement award program is designed to honor the man in the local aviation industry who has made an outstanding contribution to the advancement of aviation. This year the fields of missiles and aviation are included in the scope of the award.

Nominations must be submitted to the junior chamber of commerce, 947 Columbia. Judging will be conducted by a panel of three judges who are actively engaged in aviation.

Presentation of the 1958 award will be made at the junior chamber aviation achievement award banquet, August 21, to be held at the Kona Kai club.

The 1957 winner was Bruce Smith, vice president, engineering and military relations, Ryan Aeronautical Company, who was honored for his leading role in the research, design and development of the X-13, the jetjet.

**SAN DIEGO (CNS)**—The tax rates in the Lemon Grove and Spring Valley Sanitation districts will be sharply lower for the 1958-59 fiscal year, Supervisor David W. Bird said Monday.

A rate of 13 cents per \$100 of assessed valuation is likely for the Spring Valley district, compared with 70 cents in the preceding year, Bird said. The Spring Valley rate is to be 50 cents against 70 cents in the year ending last June 30, he said.

These rates, according to Bird, will be recommended by the Department of Public Works, which operates the two districts. He said the only factor still to be determined is the assessed valuation to be put on public utilities' holdings in the districts by the State Board of Equalization. This information is to be announced in Sacramento August 26.

Bird said the lower tax rates in both districts would be due to increased property values in the two areas and to a boost in revenues from sewer connections.

## Road Rename Asked By Alpine Editor

**ALPINE**—Newspaper Editor Clarke Irvine has begun a move here to change the name of Highway 80 through Alpine to Alpine boulevard.

Irvine last week began a search for persons to help circulate petitions asking County Supervisors to approve the name change.

Irvine proposes to have Highway 80 called Alpine boulevard from Pepper drive in El Cajon, east to the Willows.

Irvine said Supervisor Dave Bird, of this district, and Jacob Dekema, resident engineer for the State Highway department, both favor the plan.

(Continued on Page 4)

## SPINACH NOT SO HOT AFTER ALL; CHILDREN TOLD TO EAT SQUASH

Well, little chums, here's the news you've been waiting for. Just show this to your Mom and you're off the aged, eat-it-or-leave-it-home, you'll-get-muscles type of diet.

The San Diego county Tuberculosis and Health association reports a warning to Popeye which reads:

"Dear Popeye, Before the word gets around to your enemies, we want to warn you spinach is not the best source of iron to make you strong. Next time you're in a tight spot, try potatoes, squash or carrots.

One of our earliest memories is the sound of Mother's voice saying, Eat your spinach, dear. It's full of iron. It tasted like iron, too. — gritty iron fillings. We resisted valiantly, until we saw our first Popeye cartoon. The miracles performed by our hero convinced us. We ate our spinach.

And now science tells us spinach is no better a source of iron than many other foods. The disillusion is almost more than we can bear. By now we've learned to like the stuff. When properly cleaned, cooked, and dressed up with cheese sauce, it's a very tasty dish.

If that horrid Bluto had only known! While Popeye was consuming a can of spinach, he could have eaten a bunch of carrots, a helping of squash or a pile of mashed potatoes. He would have been able to outpoint Popeye—at least in iron...

But why continue. Show this to Mom. It really won't do any good though. They don't really believe anything in regard to spinach... except that it is... contrary to such reports as this—good for you.

## Little League Plans Dance, Annual Picnic

A benefit Little League dance will be held Saturday at 8 p.m. at the Veterans of Foreign Wars Hall. Minor league parents are in charge of the dance and proceeds will be used for the improvement of minor league playing fields. Refreshments will be served and door prizes awarded.

The League will hold its annual picnic Sunday, August 17, at Picnic Lake at Portrero. Swimming, boating, horseback riding and volleyball will be featured. Admission will be 50 cents with children under six admitted free. Further information may be obtained from Mrs. Helen Eaton at HO 8-4747.

## Trophy Planned For Rose Parade Float Idea

With the Rose Parade float ideas contest at the halfway mark, more than thirty ideas have been received by the San Diego junior chamber of commerce in its search for the design of the 1959 Tournament of Roses Parade entry from San Diego.

(Continued on Page 4)

## Little League Standings

Minor League Standings Saturday		
Cubs	7	2
Indians	7	3
Yankees	7	3
Braves	4	3
Tigers	3	7
Dodgers	1	8

## Board Sees School Tax Up 24c, Eyes 'Override'

The Lemon Grove school board approved a revised budget of \$1,377,957 Monday night. This will represent an estimated increase of 24 cents in the school tax rate based on present studies of assessed valuation. It was \$1.90 last year.

Nine hundred thousand dollars worth of insurance was issued to John Dail, broker of record. He will share the insurance with Jack Durham agency and Lemon Grove Insurance Agency.

San Miguel students will be on double sessions in all grades the first month of school this year. Byron Netaley, school superintendent said. They will share their classrooms with San Alitos students.

Request to withdraw protest on beer and wine off-sale license on a supermarket was deferred until the next meeting.

The board agreed to decide at the next meeting on an "override" election. Tentative date would be October 7. Present override of 50 cents was voted eight years ago bringing the cost of school operation from the legal maximum limit of 90 cents to \$1.40. Decision whether to keep the election to 50 cents and also for appealing it to ten years will also be made at the September meeting.

## Youth Caught In Race With Cops

Two Spring Valley boys, 14 and 15, were sent to juvenile hall after the 14-year-old was arrested by a San Diego policeman, early Sunday morning driving a stolen car. The 15-year-old, a passenger in the car, did not know it was stolen according to the 14-year-old boy.

San Diego patrolman R. S. Welton, reported he chased the car eight blocks before it stopped. He said he saw the car pass a red traffic light at Fifth and Laurel streets and it also ran two stop signs before stopping.

The 14-year-old driver was a student at Mt. Miguel high school last semester. According to a report, he had a record of burglary in 1954 and was made a ward of the court and placed in custody of the California youth authority for that offense.

## Group Protests Court Change

The Board of Supervisors Tuesday filed without comment a letter from the San Diego Taxpayers Association criticizing establishment of a second municipal court in the El Cajon Judicial District.

The association urged that additional boundary changes await results of a forthcoming court survey by the State Judicial Council, which has recommended one district for all of San Diego County.

The supervisors realigned the districts in July leaving three San Diego precincts jutting like a finger into Lemon Grove to accommodate Judge Luther Hussey, Municipal court judge who lives in Lemon Grove on San Miguel avenue. Hussey had protested the realignment.

## Incorporation Hearing Date Approved

**SAN DIEGO (CNS)**—Supervisors Tuesday reaffirmed their decision to hold a public hearing at 2 p.m. on Aug. 26 on petitions for the incorporation of Lemon Grove.

The also set for this same time a hearing on the request of Charles A. Willis to include additional land within the boundaries of the proposed City of Lemon Grove. Willis is asking that all of an area at MacArthur and Federal boulevards be in the area seeking incorporation.

## War Brides Revisit Australia

Two Lemon Grove mothers, together with their children, are vacationing in Australia, their first visit in 12 years. Mrs. Orville Smith, 1745 Englewood drive, and her children Loraine and Gary, and Mrs. Robert Jones, 1918 El Dorado, and her two daughters Juanita and Mary, sailed last week from Long Beach aboard the S.S. Oransea.

The women saved for two years to make the trip and plan to stay six months. The husbands, naturally, are helping it. Both women are war brides, having met their spouses when they were serving in Australia.

## Editor To Provide Business Women's League Program

The Lemon Grove Business Women's League this week will hear newspaper editor/publisher Max Goodwin talk on an improvement program for Lemon Grove. He will explain two plans now proposed by the county board department and tell of the disadvantages of one, the advantages of the other.

The League meets at Michael's Thursday at 7:30 p.m.

## HS, JC Tax May Get 22c Boost

An estimated increase of 17 cents in the high school tax rate was rucked up Monday night when the Grossmont high school board approved at budget of \$5,181,506. Of this total \$3,686,964 will finance the current expense for 8100 high school students in the regular four-year high school, 5000 in summer school and 5000 in adult school enrollment. Cost per high school student is estimated at \$400 which will be approximately \$20 more than last year. Grossmont costs in 1956-57 were \$73 below the state average and similar continuing advantage in lower comparative costs is anticipated. Salaries account for over 80 per cent of the current expenditure budget.

District officials said it is probable that the junior college rate will be increased "eight or ten cents." This would bring the total high school tax to an estimated \$1.84. Last year the total rate was \$1.72 for an increase of 22 cents.

The board also approved 5% increases to all teachers, administrators and school employees. An 8 per cent increase had been requested by the Grossmont Teachers' Association.

The new salary schedule, termed on the best in San Diego county, ranges from \$4600 for a four year bachelor's degree with a special or provisional credential to \$8460 for 6 years of professional study after thirteen years of service. Approximately 10 per cent of a teacher's salary is withheld to the State Teachers' Retirement Plan.

The long range goal of the (Continued on Page 18)

## Leave Zoning As Is, Protestants Demand

**SAN DIEGO (CNS)**—The hearing on new zoning for the Lemon Grove business area was closed by Supervisors on Tuesday, with a final decision to be made later.

The Board, for the second time, heard protests by property owners against the zoning plan submitted by the Planning Commission. At the original hearing, held this spring, Supervisors requested that the planning body review the protests against the first plan.

Dr. Willis H. Miller, director of county planning, explained to Supervisors Tuesday that the Planning Commission on July 25 had considered the protests and changed their zoning recommendation to suit three of the complaints.

Property owners whose protests had not been acted upon were then heard by Supervisors. Most of those objecting asked that they be given the same kind of zoning they now have, with the changes proposed by the Planning Commission not adopted.

Among those appearing before the Supervisors was only one person approving the plan. "By and large," he said, "I favor Dr. Miller's plan. It avoids the mistake made in El Cajon, which has become a shoe string town."

The speaker, who said he was an El Cajon real estate man, but left before his name could be obtained, said El Cajon had grown up along one street and now planning was trying to correct this mistake.

Among those speaking against the zone plan were the following: Joseph Cannizzaro and his father, R. B. Margolis, Raymond Carmody, Mrs. Stanley Purcynski, J. H. Weber, Pearl Truett, Nola B. Anderson, John Knif.

## Matadors' Teen Dances To Get Weekly Shuffle

Mt. Miguel Matadors are sponsoring teen dances every Friday night 8 to 12 in the patio area of the school. The Matadors are furnishing the music. All Grossmont Union high school students are invited.

The dance committee is part of the newly formed Matador club which is comprised of parents of students of Mt. Miguel.

More information is available from Mrs. Nat Mitchell, HO 9-2648.

## State Enrollment Deadline Nears

Applications for fall admission to San Diego state college must be postmarked by August 15, according to Dr. Melvin A. Anderson, dean of admissions and records.

Fall registration will be held September 17-19. Anderson said all entering freshmen and transfer students must file applications for admission. He stressed that Campus Evening Program students who were not enrolled last spring semester must also file applications.

Prior to last spring semester, Anderson explained, campus evening program students were not required to fulfill requirements for regular admission to the college.

Full information on admission procedure is available at the Office of Admissions, San Diego state college, San Diego 15, California.







## LEMON GROVE REVIEW

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DALE PLUMB News Editor  
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## HELIX PTA OFFICERS NAMED BY MRS. BRADY

Mrs. E. F. Brady, Helix high school PTA president, has announced the list of co-workers who will assist her during the new school year.

The elected officers will serve in the following capacities: Mmes. LeRoy Medler, hospitality chairman and second vice president; George Birch, membership and fourth vice president; Paul Schiefer, welfare and fifth vice president; Herman Bryant, secretary; Robert Beckman, Corresponding secretary; Raymond Sodomka, historian; F. M. Sawyer, parliamentarian; and Messrs. Bert Roggenack, program chairman and first vice president; Richard Rayburn, treasurer; and Lester Louis, auditor.

The following chairmen have been selected: Mmes. Milton Nesbit, art; Lester Louis, character education; Carl Planchon, courtesy; Robert Alexander, co-courtesy; Allan House, flowers; Jena Hutchens, Founder's Day; Richard Rayburn, health; Thomas Cooper, honorary life membership; Billie Burke, magazines; Charles Ketcham, music; Max Gundry, parent education; Merne Johnson, publications and emblem; Doran Clark, telephone; Glenn Calder, ways and means; E. Jones, co-ways and means; Leo Daniels and Bert Roggenack, student activities; and Messrs. Charles Ketcham, budget and finance; Raymond Sodomka, legislation; and LeRoy Medler, safety.

Helix representatives are Beniam Hart, principal; Stanley McClinton, vice principal; Louis Freed, student activities; Mary Dell Hutchens, student representative; and Bert Roggenack, student body president.

The first PTA meeting will be held on Friday, October 3, 1958 at 6:00 p.m., featuring a kick-off supper preceding the football game between Hoover and Helix high schools on the Helix football field. Tacos, both beef and cheese, and hamburgers will be served. A section in the school bleachers will be reserved for persons attending the supper to sit together at the game.

The PTA program for the year will be published in the Student Handbook at Helix.

## Style Show, Water Ballet Planned Here

The second annual fashion and water ballet show, sponsored by the Carman ranch club, will be Friday and Saturday at 8:30 p.m. at the club on Sweetwater avenue.

The latest styles for the fashion show will be provided by Lowe's Tuggerly of Lemon Grove. Models will be Karen Magro, Barbara Carovano, Linda Haley, Anna Christensen, Linda Fritzgen and Kay Anderson. Narrator will be Roberta Kraft.

The water festivities will be comprising of fancy diving, clown diving, water ballet, trampolin, exhibition swimming and many other acts. Master of ceremonies will be Stuart Karzen, San Diego school teacher.

## 'Small Planet' Featured Next At Playhouse

La Jolla Playhouse moves from fierce melodrama to delightfully whimsical comedy when it presents Gore Vidal's "A Visit to a Small Planet" starring Reginald Gardiner. Alan Reed, and Lee Tremayne, opening Monday night for a two-week run.

The comedy follows Arthur Miller's thrilling "A View From the Bridge," which is currently evoking the most universal praise. A Playhouse production has received as a "powerful drama beautifully presented by an excellent cast." It will have its last performance Saturday night.

"A visit to a Small Planet" was first presented as a television Philco play three years ago on the Philco Hour. It proved to be one of the most talked about TV comedies of the season and Vidal immediately adapted it for the stage, opening it on Broadway a year ago. Both from a financial point of view and audience enjoyment, it has become this season's most popular comedy from coast to coast.

Reginald Gardiner, here last summer in "The Refractor," plays the role of the curious "visitor." He has recently been playing the same part in various eastern summer theatres. Alan Reed, long a favorite of radio listeners, TV viewers, and film, will be "General Powers," the character he created in this original TV production.

Direction is by Alan Cooke, with a fantastic set designed by Zvi Geyra and lighting by Barry McGee.

## Convair To Hold 'Open House' As Fiesta Feature

SAN DIEGO, (UPI)—Convair San Diego will hold an open house September 6 from 9 a.m. to 4 p.m. in conjunction with Fiesta del Pacifico. B. F. Cogman, Convair vice president and San Diego Division manager, announced this week.

The event will include three major areas of interest: Plant I—all major manufacturing buildings, production facilities and special exhibits; Plant II—the production line of the Convair F-106 Delta Dart, world's fastest and highest flying interceptor, and Convair's inter-division research and development center on San Diego Bay.

Latest manufacturing tools and machines will be in operation, more than \$100,000,000 in commercial and military planes will be on display both in the factory and alongside Lindbergh Field, and nearly all of Convair's modern research laboratories and facilities will be open for inspection.

Special exhibits will be provided by Rohr, Ryan and Solar aircraft companies. Convair San Diego's sister divisions of Convair Astronautics, Convair F1, Worth, Convair Pomona and Convair-Danversfield plus all of the General Dynamics Corporation division of General Atomic, Stromberg Carlson, Electric Boat, Electro-Dynamic, Liquid Carbonic and the Conestoga subsidiary.

Free soft drinks will be available in each of the three major tour areas. Sandwiches and snacks may be purchased at moderate cost. There will be free favors for children. Continuous entertainment also is planned from 10 a.m. to 3 p.m. Because of security regulations, there will be no cameras permitted within the plants.

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## Grossmont Produces Three Girls For Area Families

Girl children were born to three area families the last week in July, as reported by Grossmont hospital. The girls went to Mr. and Mrs. Jay Dee Eldon, 7655 Church St. Lemon Grove; Mr. and Mrs. John Belcher, 7070 Broadway, Lemon Grove; and Mr. and Mrs. William Ampman, 4129

Lemon Grove (Calif.) REVIEW  
August 7, 1958 Page 3  
N. Bonita street, Spring Valley. In the preceding week babies were born to: Mr. and Mrs. Robert Frederick Woodway, 10125 Sierra Madre, Spring Valley, girl; Mr. and Mrs. Charles Leon Jott, 1033 Sweetwater Avenue, Spring Valley, girl; and Mr. and Mrs. Jack Bishop Lange, 3568 Main street, Lemon Grove, a boy.

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HO 6-4141

## PICTURE TALK

by Bob Vaught

CORA'S been coming into my shop for years. She's a real photography fan, a good customer. Makes home movies, develops her own snap shots — all that sort of thing.

She brought up a very interesting point several months ago — one I'd never even thought about. She told me, "Camera companies have completely overlooked a strong selling point for giving cameras 'Wash & Rinse' in that?" I asked in surprise, "Wash & Rinse?" she said, "Cameras make wonderful gifts. They're practical, fun to own, styled beautifully but they lack the personal touch of a distinctive color. You know, like white for a wedding, blue for a new baby in the family, red for a teenager."

I had to admit she had something there. But I couldn't do anything about it. Now it's different. When Cora came in recently I showed her the new Brownie Starflash Outfits that come with the camera in your choice of four attractive colors: Coral Red, Stardust White, Skyline Blue, and Black.

"Why, aren't they wonderful," she said. "My niece has a birthday coming up. I'll take this red one." She walked out, contented as a kitten.

Won't you come in and see the new Brownie Starflash Cameras in color? Complete picture-taking outfits are priced at just \$3.95.

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# MAC'S

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Washington, D. C.: Senator Bill Knowland (r. center) leader in the Senate victory vote making Small Business Administration a permanent agency in Federal Government celebrates with (from left) Senators Ed. Thye (R., Minn.), John Sparkman, chairman of the Senate's Small Business Committee, and Wendell Barnes, agency's administrator. Knowland hailed permanent status for the agency as a "major legislative accomplishment championing the cause of the nation's small businessmen and farmers."

## Program, Displays To Close Lutheran Church School

Members of the classes at the Lemon Grove Lutheran Church Vacation School will display their handiwork and present a "Parents' Night" program Friday, August 15, to close the school program. Theme for the school is "Let's Learn About God."

A total of 165, including 26 teachers and helpers, were in attendance at the opening session Monday. The school features

chapel services, devotional meetings and recreational outings.

The Brotherhood, a group of the men of the church, will hold a pizza dinner at the rectory's home, 7512 Tweed street, Tuesday evening, August 19.

Members of the church will serve as hosts and hostesses at the Lutheran Service Center August 18 through 24.

## Little League NOTES...

The Spring Valley Lions of the Capitan Little League won the 1958 season, defeating the Rams by a score of 10 to 7 in the final game July 25. Pitching the most shutout was David Clinton, who has pitched great ball through out the season as well as during the 1957 season.

Other highlights of that game were two base hits by Conaway and Smith of the Lions and a hot catch by Dick Golden along the first base line.

The Rams were winners of the first half of this season, and the Lions the winners of the second half, thus the playoff.

However, the allstars of the minors beat the Lions in a game July 27, by a score of 8 to 7, with Temple of the Cardinals as the winning pitcher.

Closing ceremonies for the Capitan de Oro Little League was held at Foster field with several awards being made. Bart Easton, manager of the Elks, winners of the 1957 season, presented Dick Golden, manager of the Elks, this year's winners, with the perpetual club trophy. Pat Conaway of the Elks was given the sportsmanship award for the majors and Charles Cobb was given the same for the minors.

★ Having difficulty balancing the family budget? Write Better Business Bureau, Speckels Building, San Diego, for the 16-page Fact Booklet on Budgeting, enclosing 15 cents to cover postage and handling.

## Sidewalks, Drains Set for Casa de Oro

This week Casa de Oro took the first step toward growing into a full fledged town when the Casa de Oro chamber of commerce presented Dave Bird, County Supervisor for that district, with signed petitions requesting the construction of sidewalks, curbs and drainage for the entire business section.

Supervisor Bird accepted the petitions July 30, at the Casa de Oro chamber of commerce office, 9802 Campo road. The petitions will be turned over to the County Road Department this week for signature verification. Acceptance of the petitions will be followed by a preliminary survey, plus several hearings, which together with the time needed to make the installations will take about two years and result in a fine new shopping district to serve the entire area east of Lemon Grove.

Business men in Casa de Oro began thinking in terms of city improvements several months ago when the County Planning Commission approved commercial zoning for approximately fifty acres along Campo road, extending east and west from the present business section.

In March the business men got together to form a chamber of commerce and in May, "Bo" Justice, president, designated five working committees, including a Civic Improvement committee, made a survey to determine if the majority of property owners

were interested in supporting the proposed improvement.

Finding that a sufficient number indicated an eagerness to support the project, the committee spearheaded circulation of the 1911 Improvement Act. When the petitions were turned in Wednesday, committee chairman Gilbert Ray said:

"We estimate that the signatures obtained represent between seventy and eighty percent of the ownership by area. This is a figure well above the sixty per cent required to initiate action."

Civic Improvement committee members other than the chairman include: Bob Stuard, Gene Genson, Sidney Kent and Mary Jeffers. Assisting them in circulating the petitions were: Ralph McJunkins, Jim Haas, and Nina Ray.

The petitions request the county to install curbs and sidewalks together with the necessary drainage under the 1911 Improvement Act. Basically this means that the work will be paid for by the owners of the improved property on a bond issue with payments extended over a ten-year period.

The area where the improvements will be made includes the commercial strip on Campo road from the fire station to the Growler cafe, plus 240 feet north and south on the following cross streets: Komara drive, Conrad drive, Bonita street, Barcelona Cordoba avenue, Granada avenue and Casa de Oro boulevard.

## Drinkers Top Hiway Plague Says CHP

SACRAMENTO (Sp)—Drivers under the influence of alcohol continue to present a problem on our highways, says the California Highway Patrol.

"During the first five months of this year, drivers who had been drinking were involved in an average of one accident every 30 minutes on the rural highways of California," declared Patrol Commissioner E. R. Caldwell. "This includes those who were obviously drunk, those under the influence, and those who had been drinking although the degree of impairment was not known."

"Although a small reduction in accidents involving drinking drivers has been experienced thus far during 1958, the driver who drinks is too frequently involved in fatal and injury accidents which is a major concern to enforcement personnel," Caldwell stated. "In the enforcement field, the Patrol made 5,190 arrests for drunk driving during the first five months, an increase of 30, or 0.6 per cent compared to 1957."

"Frequently drivers take the wheel of a motor vehicle after a few drinks thinking they are capable of meeting any emergency. Investigation proves, however, that much of the driving while under the influence of alcohol can be attributed to a lack of realization of the hazards involved with such actions," he continued.

"When a situation arises calling for fast, accurate judgement and action to avoid an accident, the driver who has been drinking finds his reaction slowed to the point where he may be in trouble." The commissioner concluded. "The best and safest policy is to refrain from driving if you have been drinking."

★ After leaving a freeway, be sure to adjust your speed downward for other types of road, counsels the automobile club of Southern California.

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The Nation's first forest conservation postage stamp goes on sale October 27 at Tucson, Arizona during the annual meeting of the American Forestry Association. The issue was designed by the Post Office Department to commemorate the 100th anniversary of the birth of Theodore Roosevelt, one of this country's earliest forest conservationists, and to salute the many private and public agencies whose cooperation has helped make possible the progress in forest conservation.

First-day mailings will be cancelled with the above die featuring the Smokey Bear and the Keep America Green forest fire prevention program.



## Tensiometer Use In Avocados Reported By Farm Advisor

Irrigation is the most important cultural operation in the growing of avocados, according to University of California Farm Advisor Don Gustafson. Tensiometers (soil moisture measuring instruments) are being used by avocado growers in the Valley area, in increasing numbers as a guide in determination of an irrigation schedule.

Results of the past years' field tests in San Diego county orchards indicate that careful attention must be given to these instruments. For best performance and use, the following factors must be considered: (1) proper installation, insuring a good contact between soil and ceramic

cup when placed into the ground is very important. (2) each instrument should be placed near the drip-line of the tree where there is good root activity. (3) each instrument should be able to "see" the sprinkler. (4) all obstacles, like low hanging branches, etc. must be removed. (5) take instrument readings frequently, daily if possible and between 6 and 9 a.m. (6) plot the readings, and (7) study the changes which occur.

The most important finding in the use of these tensiometers is that irrigations should be scheduled on the rate of change in the readings and not on a specific number on the meter. The 12 inch instrument is the most important and must be watched carefully. During peak water use months, the readings on these shallow instruments can lose 10 to 30 points in a day. Chart study will permit growers to determine the point at which this "fact break" occurs and can use this as a guide to their irrigation.

The instruments, if properly used and cared for, can be a means of saving water.

## The Dimmer View

(Continued)

water. They confirmed the findings of our spies.

From the Hardin (Mont.) Tribune-Herald comes this apt definition:

"If you want your father to take care of you, that's paternalism. If you want your mother to take care of you, that's maternalism. If you want Uncle Sam to take care of you, that's socialism. If you want your comrades to take care of you, that's communism. But if you want to take care of yourself, that's Americanism."

George Chastel, the Luther Burbank of Lemon Grove, is not one to let a mistake in these columns go unchallenged. We needed the chamber of commerce for picturing a cherimoya on a pamphlet, then admitting, from the president down, that they didn't know what the fruit is. Says he, cherimoyas are indeed grown in Lemon Grove. Not only that, he added, he grows them at his home on San Miguel avenue, together with bananas, mangoes, and papayas. To prove his point, he brought into a luncheon gathering a branch loaded with good, old-fashioned mid-west type peaches, which he grew in his yard. He reminded us at the same time that he had paid his service club fine last year in bananas.

From now on we'll not only check the public records but we'll check with George Chastel, too on horticultural matters.

The National Conference of Editorial Writers is distributing copies of its "Basic Statement of Principles" in various publications. These were adopted nine years ago and none has needed to be changed. Briefly it admonishes the editorial writers to present facts honestly and fully... never mislead or distort... draw objective conclusions from the stated facts... never be motivated by person interest... realize that he is not infallible... never hesitate to correct his own conclusions should he find them based on previous misconceptions... have the courage of well founded conviction and democratic philosophy.

Every worthwhile editorial writer strives for the goals set down by the organization of his peers.

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Lemon Grove REVIEW

HO 9-0101



NOT BAAAD—These sheepish expressions are harvested and they can be turned loose to were exposed to view this week when a holding pen of some 500 were pictured near the La Press water district's new pumping station where they are remaining until nearby fields someone's eyes.

## Rough Water Swimmers To Vie For \$1,000

Nearly \$1,000 in trophies and medals will be offered to amateur swimmers in the 27th Annual La Jolla Rough Water Swim and Aqua Fiesta at the La Jolla Cove, August 24. Last year over 20,000 spectators witnessed this classic affair in La Jolla. There were more than 300 contestants in all events.

The historic, one-mile ocean race will be sponsored by the La Jolla Town Council and conducted by the Pacific Southwest Association of the Amateur Athletic Union. More than 1,000 entry blanks have been mailed to swim groups throughout 11 western states and Hawaii.

Coupled with the adult race this year will be a junior rough water swim, for youngsters 12 and under, and the 1958 Pacific Coast Paddleboard Championships. The junior swim will be conducted over a 150-yard ocean

course, starting and finishing in the La Jolla bathing cove.

Paddleboard speedsters will race from the La Jolla Cove to the La Jolla Beach and Tennis Club and back... a distance of one on a half miles.

In addition to the Swim and Paddleboard events, this year's water pageant will include a diving exhibition, water-skiing stunts and a comedy routine.

## Robert Hickenbottom Serving In Far East

US SEVENTH FLEET (Spcl.)

Robert Hickenbottom, discharging clerk second class, USN, son of Mr. and Mrs. Lawrence R. Hickenbottom of 1525 Koe street, Lemon Grove, is serving aboard the attack cargo ship USS Skagit now on duty with the US Seventh Fleet in the Far East. The Skagit left her California base in June and will remain overseas for approximately six months.



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## With Missile

## Battalion In Italy

VIGENZA, ITALY (Spcl.) Army Specialist Third Class Paul A. Crane, 21, recently participated in a field training exercise with the 54th Field Artillery Missile Battalion in Italy.

Specialist Crane, a lumberer's son, entered the Army in January 1956 and arrived overseas the following August.

He is a 1955 graduate of Bethel State high school and former employee of Truitt's in Norwood. His father, Larry Crane, lives in Lemon Grove.

Lemon Grove (Calif.) REVIEW August 7, 1958 Page 5

## WELDING

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Testament of Frederick I. Ward, De-  
ceased, to the creditors of and all  
persons having claims against the  
said deceased, that within six months  
after the first publication of this  
notice they either file with the  
necessary vouchers in the office of  
the Clerk of the Superior Court of  
the State of California, in and for  
the County of San Diego, or present  
them with the necessary vouchers to  
the said Executor at Duran and  
Thorn 531 Land Title Bldg., San  
Diego.

Shirley June Caroline Ward,  
Executrix of estate of Frederick I.  
Ward, Deceased.  
Last Will and Testament of Frederick I.  
Ward, Deceased.  
Filed for probate in the County of San  
Diego, California, this 11th day of July, 1958.  
Attorneys for said Executrix  
Duran and Thorn,  
445 Rev. July 24, 31 & Aug 7, 1958

**CERTIFICATE OF INDIVIDUAL**  
**FICTITIOUS NAME**  
STATE OF CALIFORNIA ) ss.  
County of San Diego, ) ss.  
I, George W. Doolley, a Notary Public in and for the County of San Diego, State of California, do hereby certify that I am trans-  
acting business at 7027 University  
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under a designation not showing the  
name of the person interested in  
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**CERTIFICATE OF INDIVIDUAL**  
**FICTITIOUS NAME**  
STATE OF CALIFORNIA ) ss.  
County of San Diego, ) ss.  
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## Watering Lawns Biggest Factor For Good Growth

Watering is probably the most important single factor for maintaining good lawns in southern California.

According to Seward Besemer, University of California Farm Advisor in San Diego county, good watering is getting the right amount of water to the right place at the right time.

The right place is the root zone. Most grasses will send roots into the soil to depths of two or three feet if moisture is available. The right amount of water is that which will wet the particular soil to the potential root depth. The right time for watering is when that soil moisture is depleted for plant use.

The best way to determine when enough water has been applied is to check the soil. This can be done with a metal tube, which brings up a soil sample from any depth, or a simple probe. A three-eighths inch diameter iron rod, sharpened at one end and with a cross bar handle at the top, can be used as a probe. After watering, a probe will push easily into wet soil and stop when it hits dry soil.

Soils with a high clay content absorb water slowly. If surface runoff occurs, it may be necessary to shut off the water, let it soak and then water again until desired penetration is finally achieved. The method of the slowest rate of water application is best for many local situations where the top soil is shallow and there is a dense sub-soil.

Watering once a day, particularly by hand, is not likely to apply enough water to penetrate as deep as grass roots go. Frequent shallow watering develops shallow rooted grass, wastes water and encourages fungus diseases, says Besemer.



**DOROTHY DIGGS**  
in the garden

## CITRUS TREES

When California was a land of citrus groves, very particular attention was paid to the exact and proper time to spray the trees. Scale can be killed most effectively while hatching, and black scale, the greatest enemy to citrus trees, hatches in the warm weather. Constant inspection of the groves was made weekly to determine the time when the hatching or "migration" period of black scale was at its peak.

In your back-yard garden, it is almost impossible to be so completely accurate in your timing but you can definitely plan to spray your citrus trees during the summer months. Don't select a hot day when the temperature is in the 90's. Either choose a cool early morning or late afternoon and then spray thoroughly with an oil emulsion and you will afford your oranges, lemons and grapefruit the best possible protection from unsightly scale as well as spider and other enemies.

Be sure, of course, that the citrus trees are well-watered before they're sprayed.

## RUSH FAMILY HAS GIRL

A 7 pound 7 1/2 ounce girl was born at Grossmont hospital July 30, to Mr. and Mrs. Louis Rush of 10071 Casa de Oro boulevard, Spring Valley. Named Susan Ann, this is the Rush's second daughter.

☆ Avoid straddling lane lines—keep in your lane, says the automobile club of Southern California.

## Headed For Stardom



**MUSIC MAN** — A ten-year-old

lowa boy, Lynn Porter, who will have the juvenile lead in "The Music Man" when it opens this month in Los Angeles, was a visitor here last week. He was visiting his aunt and uncle, Mr. and Mrs. Joseph Narvaez, 10705 Garden Way, Spring Valley.

Lynn was chosen for the part by Meredith Willson, who wrote the musical when Willson was in Mason City earlier this year for a town celebration honoring him. He spied Lynn as the youngster was doing a solo number from the Willson musical and signed him up for the stage production Lynn will have the part of Winthrop Paroo.

## Come-as-you-are Party Goes In Unusual Attire

The Spring Valley women's club held its annual "Come-as-you-are" breakfast in the Spring Valley chamber of commerce hall August 1. Many of the members were in baby-doll pajamas, nightgowns, housecoats and house-dresses. The committee chairman for the affair was Mrs. Grace Harris, ways and means chairman. The members know not what day or at what time they will be called on to attend. A car just drives up to their doors and away they go.

## Former Resident Joins Marines

A former Mt. Miguel student, now stationed in San Diego with the Marines, would enjoy hearing from area friends. Pfc. Claude "Ed" Givens, 1689122 U.S.M.C. Pfc. 255, "G" Co., R.T.N., MCRD, San Diego, was a former resident of Lemon Grove when his parents lived here.

Mr. and Mrs. Ralph Givens now reside in Broken Arrow, Oklahoma, and recently reported to this paper their son joined the Marines June 11. Mrs. Givens said her son would especially like to hear from former classmates in the LG area.

Their former home address in Lemon Grove was 2202 Monroe street.

☆ So far this year 51,548 people have obtained international driving permits, reports the automobile club of Southern California. This is an increase of over 20,000 compared to the total at the same time last year.

## Casa de Oro C of C To Meet Again This Week

The Casa de Oro chapter of commerce will hold its second dinner meeting Thursday night of this week at the Langford dining room. Members seek to like this informal type of meeting during the summer months, especially when so many are coming and going on vacation.

Among those vacationing last month, but home now, are: Rosalie and Alka Lawrence, John Elliott, Art Schafer, Dan Swang and Dr. Fred Sherman. President "Bo" Justice will also be back in circulation following his vacation this week, but vice president Harry Dale will be gone for a month's trip with his family, and Secretary Dot Benson will be recuperating from surgery at Grossmont hospital.

## SV Youth Hurt In Sweetwater-B'way Accident

George E. Ortega 18, of 3050 James Circle, Spring Valley was taken to the Grossmont hospital July 26, in the Spring Valley ambulance, after being injured in a two car accident at the corner of Sweetwater avenue and Broadway.

According to the California Highway Patrol, Ortega was a passenger in a car driven by James Riley Skagg 33, of 3052 James Circle, Spring Valley. The Skagg car was going east on Broadway.

Car number two was driven by William Henry Coppage 42, of 3595 Olive street, Lemon Grove. The report stated that Coppage was going north on Sweetwater avenue and made the boulevard stop. Coppage was watching other traffic and ran into the side of the Skagg car.

The Spring Valley ambulance made two other runs during the week: the first was to 9021 Valencia street, to take Remus Wuebben 67, to Grossmont hospital. He since passed away.

The other ambulance run (in the new one) was on July 31, at 10:25 a.m., to 9052 Kenwood drive. Mrs. Etta Popeloy was taken to county hospital.

☆ An American automobile with custom-built body measuring 21 feet in length has been built in Italy, reports the automobile club of Southern California.

## THE HAYLOFT BARBECUE



To get acquainted with all the new residents of this area... We will

## Barbecue Your

- TURKEYS
- CHICKENS
- VENISON
- BEEF ROAST
- PORK ROAST

**FREE**  
Of Charge !!

With your purchase of two of our regular dinners, Dinner prices start at \$1.65

FREE CUSTOM BARBECUEING is limited to \$1.50 at Our Encanto Location Only

Please ask for your free custom card at the time of purchase

6323 Imperial  
Encanto CO 4-7172

When a baby eats away from home—in places where you can't be sure of the conditions under which the milk has been kept—automobile club of Southern California Travel experts caution that you should be sure the milk is boiled before giving it to the infant. On the other hand, you may want a week or so ahead of the time you travel, to begin getting the baby used to the taste of evaporated milk. This is the simplest solution for feeding the baby on the road.

Lemon Grove (Calif.) REVIEW  
August 7, 1958 Page 7

**TYPEWRITER**  
SUMMER  
**Repair Special**  
El Cajon Typewriter  
221 N. Magnolia Avenue  
HI 2-3931

Carpet Cleaning—Repairing—Sewing—Laying—Moth Proofing  
**FREE PICKUP and DELIVERY**  
**THE MAGIC CARPET CLEANERS**  
COMPLETE UPHOLSTERY CLEANING SERVICE  
HO 9-1135 3445 Massachusetts Avenue  
JL 2-5068 Lemon Grove

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## ACCOUNTANT

**A. E. "Bob" Howell**  
INCOME TAX  
Real Estate — Insurance  
3466 Imperial Adj. Grove Theatre  
HO 9-8455 BE 9-8537

## ALTERATIONS

**LEMON GROVE TAILOR**  
Will Modernize Your Double-Breasted Suit and make it Single-Breasted.  
Alterations on Men's & Women's Clothing.  
3462 MAIN HO 6-8467

## APPLIANCES

**CP APPLIANCES**  
SALES & SERVICE  
TELEVISION  
7890 BROADWAY  
HO 9-6155 HO 9-6154

## AUCTION

**High S Auction Mart**  
NEW & USED FURNITURE  
AND APPLIANCES  
Auction Every Sun. 10:30 a.m.  
Private Sales Daily  
7061 BDWY. HO 6-2192 TERMS

## AUTO PARTS

**L&R Auto Parts**  
Martin Semour Auto Paint  
MACHINE SHOP — Blocks  
cracks repaired, cylinders rebored, Motor rebuilding, pin fitting, drum turning.  
FRANK LEEDY, Mechanic  
3804 Main HO 9-2151

## AUTO PAINTING

**B&B AUTOMOTIVE**  
Body & Fender Repairs  
Auto Painting  
Free Estimates  
7058 Imperial Ave., Lemon Grove  
HO 3-4906

## LEMON GROVE PAINT & BODY CO.

**Auto Painting**  
Body & Fender Repairing  
Clarence Scheide  
7815 Broadway HO 3-2513

## AUTO REPAIR

**WELDING OF ALL KINDS**  
COMPLETE AUTO REPAIR  
• Mufflers • Body & Fender  
• Tail Pipes • Hoisting  
FRANK KYGAR & SONS  
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## AUTO RADIATOR REPAIR

**LEMON GROVE AUTO RADIATOR CO**  
Radiators Cleaned & Repaired  
Louis J. Glaser  
7052 Broadway HO 9-7914

## AUTO RADIATOR CLEANING AND REPAIRING

**MEAD'S RADIATOR & WELDING**  
3846 Campo Road, Spring Valley  
HO 6-9994

## AUTO TIRE REPAIRS

**O.K. TRED WELDS**  
SAVE YOU 66 2/3%  
First In Tubeless Retreading  
O.K. RUBBER WELDERS  
7302 Broadway LG HO 9-0756

## AUTO WASH & POLISH

**Lemon Grove Automatic Car Wash & Polish**  
Five P.M. and Delivery on Polish  
7457 Broadway HO 3-4397

## "World's Best Car Wash"

**AUTO TIRES & RETREADS**  
RETREAD 50%  
and SAVE  
Budget Terms  
LEMON GROVE TIRE CO.  
7319 Broadway HO 9-6115

## BEAUTY SHOP

**Juanita's Beauty Shop**  
2781 IMPERIAL  
HO 9-2035

## Lemon Grove Beauty Shop

One of the Area's Oldest  
Cutting, Styling & Tinting  
7748 Dayton HO 6-5274  
Jean C. Parsons

## Monterey Beauty Shop

Permanents Our Specialty  
FAYE WALLMAN, Owner  
EDYTHE KRUG, Operator  
1819 Englewood Dr. HO 9-1418

## BEER BAR

**THE RODEO ROOM BEER**  
At Its Best — Tap or Bottled  
8300 Broadway, Lemon Grove  
LANCE MORAN, Owner

## BUILDING MATERIALS

**WADDINGTON'S SOIL & SAND**  
TOP SOIL, FILL SAND  
Cement, Sand & Gravel  
Bricks & Blocks  
8246 Broadway, Lemon Grove  
HO 9-4312

## CARPET CLEANING

**Magic Carpet Cleaners**  
Carpet & Upholstery Cleaning  
JU 2-4666 — HO 6-4135  
3445 Massachusetts

## CAR SERVICE

**Stan's Car Hop**  
LEMON GROVE'S FINEST  
OPEN 24 HOURS A DAY  
7486 BROADWAY, L. G.

## CEMENT CONTRACTOR

**CEMENT WORK**  
Block Walls • Planters  
Cement work of all kinds.  
RUDOLF SCHMIDT  
2082 Buena Vista HO 6-9146

## CHEVRON GAS

**Chevron Station**  
ATLAS TIRES & BATTERIES  
"MUFFLERS" — TAIL PIPES  
MOTOR TUNE UP  
We Give Antion Stamps  
BILL LOONEY  
7006 Broadway HO 9-9333  
Across From Mayfair Market

## CLOTHING—MEN'S

**Lane's MEN'S WEAR**  
WE GIVE 2-4 GREEN STAMPS  
7765 Broadway HO 6-7449

## DELICATESSEN

**POPULAR LIQUOR & DELICATESSEN**  
Domestic, Imported Fancy Foods  
Liquors — Wines — Beers  
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## DEPARTMENT STORES

**LEMON GROVE DEPT. STORE**  
MEN'S, BOYS' and WOMEN'S CLOTHING  
BEDDING & LINENS  
We Give Orange Premium Stamps  
—Open Fridays 'til 9 p.m.—  
7846 Broadway HO 6-7637

## ELECTRICAL CONTRACTOR

**BURKE ELECTRIC MOTOR SERVICE**  
Repair & Rewind All Types of Electric Motors  
24-hr. Service  
Free Pick Up & Delivery  
CO 9-2222 Day HO 3-4145  
6370 Imperial, Encanto

## FABRICS

**Cressy's Yardage**  
Berkshire Maidenform  
Hosiery Bra.  
7818 Broadway HO 6-8604  
We Give S&H Green Stamps

## FORD SERVICE

**Ford Sales & Service**  
NEW AND USED CARS  
**Spears Ford**  
7226 Broadway, L.G. HO 9-2158

## GARBAGE & DISPOSAL

Call Frank Thomas for  
**Garbage & Trash Disposal**  
HO 6-8487

## GLASS & SERVICE

**AUTO GLASS, WINDOW and PLATE GLASS**  
**L. G. Glass & Supply**  
3445 Imperial HO 6-1673

## GRADING & OILING

**R. C. SPEAKS**  
Grading & Oiling Contractor  
7968 Imperial  
Lemon Grove HO 9-9991

## HARDWARE — Spring Valley

**Service Hardware & Appliances**  
Open Sundays  
Builders' and Plumbing Supplies  
Sherwin Williams Paints  
9023 Campo Rd. Spring Valley

## HARDWARE

**PITTSBURGH PAINTS**  
Plumbing Repairs & Estimates  
Financing Available  
**VAN'S HARDWARE**  
HO 6-0157  
2913 Sweetwater, S.V.

## HARDWARE — Lemon Grove

**Reys' Hardware**  
formerly  
**Brouillard's**  
7907 Broadway, L.G.  
Open Friday Evenings 'til 9  
Super Kern-Tone & Kern-Glo  
HO 9-8605

## Lemon Grove Hardware

**FULLER'S PAINTS**  
We Give "S&H" Green Stamps  
3340 Main Street HO 6-3978

## IMPORTED NOVELTIES

**The Gift Box**  
Specializing in American and Imported Novelties For Gifts and Party Favors. Table Pieces  
3448 Main Street HO 9-8081

## INSURANCE

**James W. Parker**  
INSURANCE AGENCY  
Complete Insurance Service  
7806 Broadway HO 9-4163

## JAMES BOYD

Auto Life Fire  
**STATE FARM INSURANCE**  
Broadway at Massachusetts  
Office HO 9-0818 Res. HO 9-4827

## LAUNDROMAT

**LEMON GROVE Laundromat**  
Shirt Service — Dry Cleaners  
7857 Bdwy (Next U.S.Nat'l Bank)  
Pick-up and Delivery — HO 6-2883

## MORTUARY

**CONRAD Lemon Grove MORTUARY**  
SERVICE THAT'S COMPLETELY PERSONAL, ALWAYS  
HO 9-2096 7357 Broadway

## ERICKSON - ANDERSON

Complete Funeral Service  
8306 Allison Ave., La Mesa  
PHONE HO 6-3297

## PHARMACY

**Zig Lips**  
7901 Broadway  
Lemon Grove

## GRADING & EXCAVATING

**J. & R. GRADING CORP.**  
GRADING & EXCAVATING  
3704 Costabella  
Lemon Grove HO 9-6123

## PRINTING

**Litho PRINTING CO.**  
Wedding Announcements  
Commercial Printing  
7898 Lester Ave. HO 8-7788

## REFRIGERATION

**MAYTAG KELVINATOR**  
Sales & Complete Repair  
Services on Automatic Washers  
**Browne's Refrigeration**  
3223 Main St. HO 9-3144

## REAL ESTATE

**Charlie Krause REALTOR**  
8127 Broadway 88 Broadway  
Lemon Grove Chula Vista  
HO 6-1234 GA 2-5222  
2 Offices To Serve You

## G. W. Casteel

OLDEST REAL ESTATE  
OFFICE IN LEMON GROVE  
B. C. HESSER  
7580 Broadway HO 6-3404

## ART LEITCH, Realtors

8311 Imperial - Lemon Grove  
HO 3-4466  
6 Convenient Locations  
To Serve You

## R. M. TWEDT Realty

Appraisals For Fast Action  
1944 Helix 84 Spring Valley  
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## SERVICE STATIONS

**R & R SERVICE**  
HANCOCK GASOLINE  
KELLY TIRES  
Hancock Credit Cards Available  
RALPH GILLAM HO 6-9947  
8181 Broadway  
Lemon Grove, California

## SHOES

**Edwards**  
The Shoes For Children  
CHILDREN'S BOOTERY  
1886 Broadway HO 6-0576

## SHOES FOR MEN, WOMEN AND CHILDREN

**Rella's** HO 9-8807  
7860 Broadway  
Expert Shoe Repairing

## STATIONERS

**Lemon Grove Stationers**  
Office and School Supplies  
Filing Equipment  
Forms and Equipment  
3482 Main St. HO 9-7013

## OFFICE SUPPLIES

**REDIFORM MIMEO SUPPLIES**  
**MARDERS**  
7939 Broadway HO 9-4384  
(Plenty of Parking Space)

## WELDING

**TILTON'S**  
Machine and Welding Service  
Portable Equipment  
Heavy Equipment Repair  
HO 6-0103 — Encanto, HO 6-4

## 7851 Central Ave., Lemon Grove

**'NIP THE DRIP'**  
**Free!**  
TO ALL PERSONS CALLING  
**HO PKINS 3-4475**  
We will mail one Faucet Washer Kit, Absolutely Free!  
NO OBLIGATION—NO PURCHASE NECESSARY.  
If you prefer—you may pick up your free kit at our office. DO IT TODAY!  
**UNITED PLUMBING Co.**  
7303 Broadway Lemon Grove  
DO IT YOURSELF AND SAVE!!

**Barbecue Your**  
• TURKEYS  
• CHICKENS  
• VENISON  
• BEEF ROAST  
• PORK ROAST  
**FREE**  
Of Charge !!  
With your purchase of two of our regular dinners, Dinner prices start at \$1.65  
FREE CUSTOM BARBECUEING is limited to \$1.50 at Our Encanto Location Only  
Please ask for your free custom card at the time of purchase  
6323 Imperial  
Encanto CO 4-7172







# GET ACQUAINTED" FOOD BASKET OFFER!

In order to give everyone a chance to complete their sets ... or to begin a set ... Food Basket announces early that this special dinnerware offer will end Sept. 6 at 9 p.m. Be sure to get in on this fabulous money-saving offer!

## MELMAC DINNERWARE

4pc. place setting

\$4.60  
VALUE  
ONLY

**49**



**DINNER PLATE  
SALAD PLATE  
CUP & SAUCER**

*As Advertised  
in LIFE*



*Guaranteed by  
Good Housekeeping*

*Dishwater Safe  
Break Resistant*

With \$39<sup>00</sup> worth of Food Basket Green Cash Register Tapes

Limit on Place Settings

Your Tapes as You Shop

Two months our Get-Acquainted Dinnerware Offer in effect, so many folks new to Food Basket in and discovered the fine foods, low prices and big fun in this beautiful friendly store! As they they saved their tapes! When they accumulated them, they came in and got a 4-Pc. Place Setting of fine Melmac Dinnerware for only 49¢. By now, the built complete sets for amazingly low cost. If you've yet started your set ... or want to add more pieces ... you have time to do so during the final this offer! You'll find it's fun ... and thrifty "money-saving" Food Basket. Why not come in today?

**Genuine MELMAC  
in Six Lovely Colors**

TURQUOISE JONQUIL YELLOW  
CANYON RED MINT GREEN  
PETAL PINK DESERT WHITE

**UNCONDITIONALLY  
GUARANTEED FOR  
ONE FULL YEAR!**

Against Breakage During Normal Use

### ACCESSORY PIECES AVAILABLE AT LOW PRICES

	Reg.	Now Only
16-oz. Soup Bowl, Set of 4	\$4.00	\$1.99
10" Open Vegetable Dish	\$2.85	\$1.99
10" Divided Vegetable Dish	\$3.25	\$1.99
14" Meat Platter	\$3.95	\$1.99
Sugar Bowl & Creamer	\$3.55	\$1.99

Complete your set now and save money  
No Cash Register Receipts Necessary on Accessory Pieces

**Food Basket**

**ACT NOW! OFFER ENDS SEPT. 6!  
START NOW AND YOU CAN  
STILL BUILD A FULL SET!  
DON'T DELAY! BEGIN TODAY!**

**Dinnerware offer good only at  
El Cajon and Lemon Grove Food Baskets**

**SEE BACK PAGE FOR MORE SPECIALS**





# Sirloin

## 95¢ lb

There'll be really contented family members around your dinner table when they are enjoying this "family-size" Sirloin Steak! Carefully selected from the very finest U. S. Graded Choice grain-fed beef... bright red with the "blue-son" that means it's fresh-cut... and trimmed to remove excess waste and fat! Every single steak is remarkably tender and rich with natural flavor... absolutely delicious for indoor or cook-out meals. This low price makes this a special value!

## Colossus Steak... lb. 95¢

Food Basket's special Choice thick-cut Colossus Steak is a gem.

## Top Sirloin Boneless... lb. \$1.59

U.S. Graded Choice... a terrific value at this special price.

## Filet Mignon... lb. \$1.98

This is the delicacy of the steak family... from U. S. Choice.

## New York Cut... lb. \$1.69

The favorite of the "man of the house"... from U. S. Choice.

## Chateaubriand... lb. \$1.89

U. S. Choice filet in a piece... this cut is a deluxe treat.

## King Henry VIII... lb. \$1.69

A Food Basket cut that is a treasure to enjoy... U. S. Choice.

## E-Z Cut Steak... lb. 98¢

Special cut U. S. Choice steak to cook in just a few minutes.

### BAKERY DELIGHTS

## Lemon Square Cake... 65¢

Two-layer butter sponge filled with old-fashioned lemon cream.

## Venus Cakes... 12¢

Elate or fig filled... cello wrapped and handy to take on outings.

## Cherry Kuchen... 54¢

Sweet dough topped with luscious fresh frozen cherries... so good.

## French Rolls... 48¢

Wonderful for making cheese or garlic rolls... so crisp and fresh.

# FINAL BIG MONTH FABULOUS DINNERWARE OFFER!

DISH OFFER GOOD ONLY AT LEMON GROVE AND EL CAJON FOOD BASKETS

## Food Basket's Mid-Summer STEAK AND SALAD SALE!

This week, Food Basket brings Super Shoppers even greater menu variety with famous Food Basket Bonded Steaks and Sparkle-Fresh Salad Makings... at special

low prices! These... and many more specials in all departments. Check your daily newspapers for complete list of week-end specials at your Food Basket!



# Porterhouse and T-Bon

## 98¢ lb

The sage who said "the proof is in the eating" might well have been talking about Food Basket's famous Bonded Steaks! One bite and you know you're eating steak at its finest! Whether they are served broiled or barbecued, these steaks are exquisite with tenderness and unmatched flavor! From properly-aged select U. S. Graded Choice grain-fed beef... fresh cut and trimmed in the special Food Basket style that removes excess waste and fat to give you more delicious meat for your money!

U.S. GRADED CHOICE



# Tomatoes Romaine

Colorful wedges of these red-ripe tomatoes will make your salad a picture. Loaded with flavor, firm, large size, local pole grown. lb. 7

Large bunches of sparkling clean crisp Romaine, especially selected from the finest fields and rushed here just for this event! bu. 5

## Celery... 5¢

Snappin' crisp green stalks for a variety of uses!

## Bell Peppers... 7¢

Sparkling green... so fresh and crisp! Large size!

## Grn. Onions & Rad. 3 bu.

Fresh, crisp green onions and radishes.

## Cucumbers 3 bu.

Another flavorful addition to salads... low

MORE STEAK AND OTHER SPECIALS ON BACK

STORE HOURS: Monday through Saturday,  
9 a.m. to 9 p.m. Sunday, 10 a.m. to 7 p.m.

Specials on Food Prices effective Thursday,  
Friday and Saturday, August 7, 8, 9

# Food Basket

EL CAJON 1099 E. Main • LEMON GROVE 3205 Imperial

# Food Basket

EL CAJON 1099 E. Main • LEMON GROVE 3205 Imperial



## Public Health Center Moves To New Home

Department of Public Health clinics at 524 West G street and in the basement of Civic Center were closed and Public Health Department offices at 3300 Congress street will be closed while the department moves to the new Primary Health Center just north of Civic Center. The offices re-opened at the new location Monday. The clinics will reopen at the Primary Health Center later in the week.

Dr. J. B. Askew, Director of Public Health, said the Venereal Disease Control Clinic, which has been located in the basement of Civic Center in the past has already reopened in the Primary Health Center.

The Tuberculosis Clinic, which has been located at 524 West G street, will reopen in the Primary Health Center before the week's end.

The Immunization Clinic, which has been located in the basement of Civic Center, will reopen in the Primary Health Center Friday.

Dr. Askew said the Department of Public Health began moving into the Primary Health Center last week and that moving operation continued over the weekend.

## 100 Friends Mark Roderick Anniversary

More than 100 persons took part in a Golden Anniversary celebration for the parents of Mrs. Thomas M. Duffner, Jr., at her home at 7049 Central avenue Saturday.

The couple are Mr. and Mrs. Omer H. Roderick who were married August 2, 1901 in Pittsburgh, Pennsylvania. They have resided in east San Diego for the past eight years.

The Rodericks have four children, four grandchildren, and a great-grandchild. The couple is active members of the First Presbyterian church in San Diego.

## Pool Party Part Of Rush Event

A rush event will be held for Gamma chapter Epsilon Sigma Alpha Tuesday at 6:30 p.m. Members and rushers will enjoy their initial swimming and patio supper being held at the home of the rush chairman, Mrs. George Mueller, 10181 Del Rio road.

The rushers will be entertained by a variety show by the members, Mrs. Woodrow Sommer, vice, social chairman, is co-hostess of the affair.

## Track Feature Is \$15,000 U Handicap

DEL MAR (Sp.)—The second full week of racing action at Del Mar is in store for turf fans at the seaside course this week and the bill of fare will be highlighted by Saturday's \$15,000 La Jolla Handicap, which will bring out such outstanding three-year-olds as Sir Ruler, Father John and King's Canasta, the mid-west's answer to Silky Sullivan.

Racing will be conducted at Del Mar Mondays through Saturdays now through September 9, with post-time slated at 2:15 p.m. on all racing days.

Wednesday's Graduation Stakes will bring out a full field of two-year-old colts who have their sights set on the \$75,000 Del Mar Futurity later in the season.

## 275 Area JW's At NY Conclave

More than 275 delegates from area Jehovah's Witnesses' groups are among the record breaking crowd of 150,000 attending the JW convention at Yankee Stadium and the Polo Grounds in New York, according to Edgar A. Flinn, presiding minister of the local congregation.

He said more than 719,000 Witnesses are sharing in the bible-teaching program as a result of the group's house-to-house ministry.

Of 7,136 taking part in the mass baptism of newly ordained ministers, twelve were registered from this area.

Keep a close watch on traffic both in front and to the rear while driving, urges the automobile club of Southern California.

**Lemon Grove Methodist Church**  
3305 Washington  
HO 8-8065

**SERVICES:**  
8:15 and 11:00—Worship  
8:30—Church School  
Nursery Care

Rev. Don Cooke HO 9-7862

**Your watch can be repaired**




And our professional watchmaker is the man who can do it. He's an authority on the delicate mechanism of the fine jeweled-lever watch—qualified by thorough training and long experience to keep it in tip-top shape. Bring in your watch for a professional inspection today. Expert workmanship. Quick service. Your complete satisfaction guaranteed.

We use only official, factory-packaged parts in servicing fine jeweled-lever watches

**Morrison-Adams Jewelers**  
7919 Broadway HO 6-6400  
Lemon Grove

## THERE'S A... GIFT CERTIFICATE

Waiting for you...

## At DIAL DRUG

Come in for yours today! Certificate good for a Free Portrait Sitting at Chari-M Studios in Lemon Grove given with your purchase of \$5.00 or more. Limit one per person.

Half Acre of Parking Rear of Store

## DIAL DRUG

7961 Broadway

HO 3-5555

## Girl Tours States In Vacation

Suzanne Darnley, who recently graduated from Mt. Miguel high school, is now touring the U.S.A. by car. She is the guest of Mr. and Mrs. Edith Darnley and daughter of Mary from Long Beach.

They expect to visit all points of interest and national monuments. They will have three days at our nation's capital and visit all the historic spots and visit with aunt and uncle, Mr. and Mrs. L. P. Curt.

Four days in New York with hardly enough time to celebrate her 18th birthday; she will take in

all the sights and a Broadway show or two and of course a trip to Coney Island.

They will travel on up to Canada, then Chicago and arrive home around the first of September.

Perry Darnley will also return around the same time after spending the entire summer with Mr. and Mrs. Robert Kessley at the Wheaton College Science station in the Black Hills of South Dakota. He has caught 50 assorted snakes to date and his limit of 10 fish daily.

## Scout Camp Benefit Dance Slated At CV

A matinee square dance will be held for the new Mataguay Scout Camp will be staged Saturday, Sept. 8, at the Chula Vista Municipal Gym, Parkway and Fourth avenue in Chula Vista.

Sponsoring the dance will be the Traveling Squares, a square dance club from Imperial Beach. Three callers and a feature square dance band will highlight

the activities, according to Harlin Williams, club president from Imperial Beach.

The callers will be Ray Columbo, Bud Hickey and Clarence Montgomery and the band will be the Square Notes.

Proceeds from the tickets, which will be sold at the door for \$1 per couple, will be donated to the Mataguay Camp Development Fund for the development of a 670-acre Scout Reservation near Warner Springs.

The Mataguay Camp is needed to provide camping facilities for more than 25,000 Scouts in San Diego county.

Lemon Grove, (Calif.) REVIEW

August 7, 1958 Page 9

## SPRIT SUPREME SAYS LESSON SERMON

"Spirit," the subject of the Lesson-Sermon in all Christian Science churches on Sunday, deals with Spirit as synonymous with God. The sermon stresses the might and omnipotence and irresistible force of God, Spirit.


"Not by might, nor by power, but by my spirit, saith the Lord of hosts," is the Golden Text from Zechariah (4:6).

# LEMON GROVE TIRE CO's

## DOLLAR STRETCHERS

### END O' SUMMER TIRE SALE

**NEW**



**DUNLOP GOLD SEAL**

The Tire **DESIGNED** for **NYLON...** with

**COBRA CURVE TREAD DESIGN**

For Longer, Even Wear

Here's a new kind of life insurance for you and your family... a revolutionary development by Dunlop that brings new-found safety to the highways.

In the new Gold Seal tire, Dunlop takes complete advantage of the strongest, most durable tire fabric — nylon; combines it with a unique departure in tread design... Cobra Curve.

Cobra Curve design promotes longer, even wear over the entire tread, increases traction, prevents corner squeal, provides new directional stability, and makes quick starting and emergency stopping safer and surer.

Enjoy superior driving protection. Enjoy new comfort and economy. See your Dunlop dealer now. Have him point out all the many new advantages in the Gold Seal... the greatest development in tires in years!

GUARANTEED FOR 2 1/2 YEARS AGAINST ROAD HAZARDS

**DUNLOP**

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

**BUDGET TERMS**  
30-60-90 Day Accounts  
NO CARRYING CHARGE

**FOLLOW THE CROWDS TO REAL SAVINGS**

**HOME OF 'TUFF-TRED' RETREADING**

**FOREIGN CAR RETREADING**  
**SPORTS CAR TIRE SERVICE**  
**TRUCK TIRE RETREADING**

**WHEEL BALANCING**  
**TIRE TRUING—DESKIDDING**  
**TRUCK TIRES**

**7319 BROADWAY, Lemon Grove HO 9-0115**

**All Tires All Sizes On Sale Now!**

**SPECIAL SAVE SPECIAL**

**up to 50%**

**DUNLOP GOLD CUP**

TUBE TYPE:	Black Walls		White Walls	
	FACTORY LIST	SALE PRICE	FACTORY LIST	SALE PRICE
670x15	27.45	13.73	38.00	19.95
640-15	26.15	14.95	32.05	18.95
710-15	30.45	17.95	37.30	21.95
760-15	33.25	19.95	40.75	24.95
800-20-15	36.55	22.95	44.75	27.95

TUBELESS:	Black Walls		White Walls	
	FACTORY LIST	SALE PRICE	FACTORY LIST	SALE PRICE
670-15	31.00	15.50	33.65	21.95
710-15	34.00	19.95	41.65	23.95
760-15	37.25	21.95	45.65	26.95
800-20-15			50.80	25.40

All Prices Exchange with Retreadable Tire, Plus Tax.

**SPECIAL RETREAD TIRES**

**20,000 MILE GUARANTEE**

600-16	10.90	2 for 16.95
670-15	12.40	2 for 19.95
710-15	13.70	2 for 21.95
760-15	14.95	2 for 24.95
800-15	15.95	2 for 25.95
750-14	13.95	2 for 21.95
800-14	14.95	2 for 24.95

FREE LOANERS while your tires are being treaded. Price is exchange, if desired.



## Square Dance News . . .

The Circle Eight square dance club held its "Party Night" at the Spring Valley chamber of commerce hall July 25, with Al Schaeffer as club caller for the dance.

Hosts and hostesses were Norb and Ellen Runy and Bob and Jean Shaw. New members introduced were Bill and Jo Schaeffer and Jack and Margaret Durham.

The guest list included Bill and Jean Pollson, Ruby Lundquist, Goldie and Ray Moore.

### HEARTLAND HOEDOWNERS

Gladys Ranges is calling Friday for the Heartland Hoedowners at La Mesa junior high school at 7:30. All youngsters who have graduated dancing classes are in-

Lemon Grove (Calif.) REVIEW

Page 10 August 7, 1958

vised at attend.

### COUNTRY COUSINS

August schedule of Country Cousins began with a dance at La Mesa junior high school which brought visitors from as far away as Indiana.

Saturday there will be a party dance to the calling of George Vagborg.

★ Faster driving automatically means longer stopping distances, shorter time to react, less seeing ability and greater effort required to maneuver the car. Accident-free motorists compensate for these factors by adjusting speed to prevailing conditions, following at greater distances and signaling well in advance.

## HS, JC Tax May Get Boost

(Continued)

Teachers' association was an of \$3,000 to \$11,500 designed to attract able youth into teaching as a career. Supt. Lewis Smith in supporting a move toward this goal said, "We are in competition with business, industry and other professions for ability. Increased status and ability are essential if the supply of well qualified, professionally trained teachers is to be assured. The quality of teaching must be improved beyond present standards if education is to meet the needs of the individual and the nation in the critical period ahead." Changes in methods of financing education with less reliance on property tax were advocated by Mrs. Charles Ginde and Les Freeman.

Another step toward construction of the fifth district high school was taken by the board in a resolution requesting the Board of Supervisors to sell up to \$1,550,000 of bonds authorized in 1957. This plus state aid will finance construction of a school for 200 students at an estimated cost of \$1,850,000.

Construction is scheduled to begin in late November with completion date set for September 1, 1959. The school will enroll initially 1200 students from Lakeside, Santer, Alpine and Highway 80 areas.

## R. Wuebben, 67, Passes Here

Funeral service for Remus (Ray) H. Wuebben, 67, of 3021 Valencia street, Spring Valley, were held at the Greenwood Mortuary July 30. Entombment was in Greenwood mausoleum. He died in Grossmont hospital July 27. He had been ill off and on for some time.

A native of Michigan, Wuebben had lived in Spring Valley about 16 years, and in San Diego county 24 years. He was a maintenance employee of San Diego state college for 18 years.

Survivors include his widow, Gertrude; a son, Richard G. of San Diego; two daughters, Mrs. Alta Minter of San Diego and Mrs. Carol Young of Woodland, Calif.; two brothers and two sisters, living in Michigan; and eight grandchildren.

## Trophy Planned For Rose Parade Float Idea

(Continued)

noted by the Tournament of Roses association in Pasadena is "Adventures in Flowers." Ideas already reviewed included suggestions on adventures in the town, adventures in travel, adventures in suggestion on honoring various flowers and persons connected with beautifying San Diego and a flower carousel.

Entries may be submitted by anyone living in San Diego county and a trophy will be awarded to one winner from both the city and county. Drawings, sketches, and written ideas are all acceptable and should be sent to the San Diego junior chamber office, 947 Columbia, San Diego 1.

Other ideas that might be used are adventures in history, adventures under the sea, and adventures in stories.

The winners will be announced at an awards breakfast on August 19, at the Mission Valley Inn.

Henry (Bob) Lofie, Jr.,

UN Ambassador:

"I will not shrink from using the veto to keep red China out of the UN."

## IT'S UP TO YOU

By Howard E. Kershner, L.H.D.

ACCORDING to Senator John M. Butler who cites the Department of Commerce as

authority, corporate profits after taxes dropped from 9.3 per cent of the National income in 1947 to 6.1 per cent in 1956.

During the same period, Senator Butler points out, employee compensation rose from \$128.8 billion to \$241.4 billion. These increased labor costs absorbed 76.9 per cent of the entire increase in national income during the decade.

For every additional dollar of corporate profits after taxes employees received an additional forty dollars. Labor's share of the total national income during the period rose from 65.3 per cent in 1947 to 70.3 per cent in 1956.

About 34 per cent went to farmers, lawyers, doctors, dentists, ministers and other professional people and to the small shopkeepers, leaving about 6 per cent for the savers who have supplied the capital that makes it possible for our corporations to turn out the goods that we all want.

Christian Freedom Foundation, Inc. New York 19, N. Y.

Dine at DOBBS Diningroom Car Service Coffee Shop Highway 80 at La Mesa Blvd. La Mesa



SPACE SHIP—This Spring Valley resident, Marlene Byrne, 3420 Bancroft, has an inside track on space travel information with her job as a production planner at Convair-Astronautics. Here, Mrs. Byrne is shown with an eight-foot model of a manned space craft on display at the Convair-Astronautics plants during recent public tours of the new facilities. The satellite is designed to utilize the tankage of an Atlas intercontinental ballistic missile as its outer shell. Note tiny crewman in compartments.

## Along Campo Road

BY LAURA BOHM

Hi-Ho. It will soon be carnival time again in Dulzura. The 411 have their big event scheduled for August 16 and the turkey shoot for the next day.

Saturday at 2 p.m. the hawkers will begin vending their wares and booths will be open for business. There will be the odoriferous scent of batter-puppies, hamburgers, beans and hot coffee.

The turkey shoot will start at 8:30 Sunday with Ora Groves officiating.

Money collected at these two occasions will be used to send Suzanne Mennen, the 4-H delegate this year, to the Davis convention the last week in August.

Mrs. Vivian Roberts, 4-H leader, reports this year has been one of the most successful in 4-H work. Every entrant at the Del Mar fair brought home one or more ribbons. Their booth exhibit took second prize.

Mr. and Mrs. Edgar Hatfield have reached that happy state of parenthood. Their first born appeared at Grossmont hospital July 20. Son Charles Richard tipped the scales at seven pounds. Never-the-less he had to remain in the incubator for a few days before he could accustom himself to this age of sock dresses, satellites, and the demise of the three cent stamp.

Mrs. Margaret Small at Ranch Willow has gone into the nursery business for a two week duration. Her two little charges are her granddaughters, Maria and Tammy Keenan, from San Diego. Their father and mother, Mr. and Mrs. Ed. Keenan left July 24 by plane for New York where they will attend a world wide religious conference.

Robert Hambright was married in El Cajon on June 28. His bride is the former Miss Sheila Henson, daughter of Mr. and Mrs. Wm. P. Henson of El Cajon. Bob graduated from El Cajon high school in 1957.

★ Courtesy play a big part in everyday life, including the operation of an automobile. The automobile club of Southern California says that driving your car will be less tiring and much safer if you do it courteously.

## LETTERS TO THE EDITOR

Dear Editor:

Your usually bright column, "The Dimmer View," was ornamented last week by that gem of a word, "Cherimoya," but I resent the ultra-light treatment in dealing with someone I love. The lack of information concerning this noble fruit is amazing and the extent of misinformation is still more so.

"Take an avocado," indeed! Well, yes. It is green and it does grow on a tree, but there the similarity ends. Surely you misunderstood Betty Hunter. Because I believe that you and all our fellow citizens should know about it, I quote from that international authority, E. L. D. Seymour, B.S.A.:

CHERIMOYA—a South American tropical tree, (Annona Cherimolia), grown in warm countries, including the Florida Keys and Southern California for its heart-shaped, fragrant, acidulous, white-fleshed fruits, which range from the size of an orange to 16 lbs., and are considered almost as delicious as the mango-stein. The tree, which often reaches 30 ft., has drooping branches and oblong (sac) leaves. Its flowers, when abundant, are almost overpowering in their delightful fragrance. Not at all bad for a staid, British ascetic; and a paragraph without equal in the rest of the 1948 page treatise, "The Garden Encyclopedia."

When Seymour says "Heart-shaped," he means the shape of an animal's heart, not an elephant's, and not the St. Valentine's kind. The soft, green color and nubby surface of the thin, velvety skin, may not seem attractive to the uninitiated, but it hides an exquisite treasure. In Chile, the cherimoya orchards are located in an area whose climate is almost identical with that of Lemon Grove, even to the light breezes from the nearby cool Pacific. There, the fruits on the market run from say 2 to 4 lbs., with some much larger, but here they seem to reach only about 12 ounces, with many smaller ones.

It is unfortunate that Lemon Grove, blessed with a climate so ideal for the purpose, does not produce this marvelous fruit. Undoubtedly, some care is required in the cultivation. For one thing, hand pollination is required, as with the date, to get best results, although some varieties, like the Oxt, do fairly well by themselves. In Vista, the growers hire high school girls to perform this labor of love and find it a paying proposition. Mr. George Castiel has a beautiful tree which he does not hand-pollinate. He claims that it is not necessary and, after all, he is not every spry. Last January he gave me two of the last few fruits, and although they were not large, they were delicious.

The Vista growers say that the harvest is in December and early January, but Lee Nemechek's promise of a supply in Autumn is very welcome news to this frustrated cherimoya addict. Maybe you'd like to know that the official cheer of the Boys Scouts of Chile is CHUECHUE CHUE REE MO YA. Quite a satisfying sound from lusty, young throats.

Hank Carr  
662 MacArthur drive  
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